

Being used in different businesses, big data processing tools can provide benefits like predictive analytics, efficient risk management, deep insights into customer behavior, enhanced lead generation, increased advertising campaigns, customer experience management, etc.

7. Immersive Technologies

Representing the incorporation of real and virtual worlds, combining both AR (Augmented Reality) and VR (Virtual Reality), Mixed Reality forms immersive environments with either visible or digital objects interacting in real-time. Combining AR & VR new-age technologies, Mixed Reality is revolutionizing industries such as entertainment, simulation-based learning, art, healthcare, retail, remote working, historical reconstruction, and military training.

8. Low-code Development

Writing big chunks of codes not only adds to the development times but also puts the businesses on hold. Though it is not a well-known trend at present, low-code development is anticipated to become a preferred approach in the next few months. The trending ideas give you the right hints on how to invest in software development services outsourcing to build a great product that would be beneficial to your enterprise, end-users, and customers. Make sure that you maintain the pace with the evolving technologies.

9. Multi-platform UI Development

At times when a software solution for multiple platforms (web, iOS, Android) has to be developed, the multi-platform UI development approach works. Frameworks such as React Native, Xamarin, Flutter makes it possible to build cross-platform solutions. Such an approach to frontend development promotes re-usability, reduces time-to-market, and delivers time for all the platforms.

10. Voice-Enabled Solutions

Voice assistants like Siri, Google Assistant, Alexa introduce a new way to how humans interact with digital devices. With their growing popularity amongst users, especially the millennials, the integration of voice assistants with software applications or skill development has become a much-adopted trend.

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Reference Link: <https://apptread.com/blog/10-top-trends-of-software-industry/>